

HDFC Asset Management Company Limited
A Joint Venture with Standard Life Investments Limited

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NOTICE

NOTICE is hereby given that HDFC Trustee Company Limited, Trustee to HDFC Mutual Fund has approved the declaration of dividend in **Plan C** under **HDFC Quarterly Interval Fund** ("the Scheme"), an open-ended interval income scheme, as given below:

Name of the Scheme/Plan	Amount of Dividend (₹)	Record Date	Face Value (per unit)	NAV as on August 2, 2010 (per unit)
HDFC Quarterly Interval Fund - Plan C - Retail Plan - Dividend Option	Entire Distributable surplus as on the Record Date #	Monday, August 9, 2010*	₹ 10.0000	₹ 10.2485
HDFC Quarterly Interval Fund - Plan C - Wholesale Plan - Dividend Option				₹ 10.1100

As reduced by the amount of applicable statutory levy.

* or the immediately following Business Day if that day is not a Business Day.

Pursuant to payment of dividend, the NAV of the Dividend Option of the above Plans would fall to the extent of payout and statutory levy.

Income distribution / Dividend, subject to the availability of distributable surplus, will be paid to those Unit holders whose names appear in the Register of Unit holders under the Dividend Option of the aforesaid Plans as on the record date. The Specified Transaction Date for Plan C under the Scheme is August 9, 2010. As the dividend record date coincides with the Specified Transaction Date i.e. August 9, 2010, the following will be applicable: (i) in respect of valid purchase / switch-in applications received till 3.00 p.m. on the Specified Transaction Date i.e. August 9, 2010, **the ex-dividend NAV**** of the day of receipt of application will be applicable and the investors shall not be eligible for dividend declared, if any, on the aforesaid Record Date; and (ii) in respect of valid redemptions / switch-out requests received till 3.00 p.m. on the Specified Transaction Date i.e. August 9, 2010, **the ex-dividend NAV** of the day of receipt of application will be applicable and the investors will be eligible to receive the dividend.

**** In respect of valid applications for purchase of units with amount equal to or more than ₹1 crore irrespective of the time of receipt of application on the Specified Transaction Date, the closing NAV of the day (or immediately following Business Day if that day is not a Business Day) on which the funds are available for utilization shall be applicable.**

With regard to Unit holders under the Dividend Option of the aforesaid Plan, who have opted for Dividend Reinvestment facility, the dividend due will be reinvested by allotting Units for the Income distribution / Dividend amount at the prevailing ex-dividend NAV per Unit on the record date.

Intimation of any change of address / bank details should be immediately forwarded to the Investor Service Centres of HDFC Mutual Fund.

For **HDFC Asset Management Company Limited**

Place: Mumbai

Date : August 3, 2010

Sd/-

Chief Compliance Officer

Risk Factors: All mutual funds and securities investments are subject to market risks and there can be no assurance that the Scheme's objectives will be achieved and the NAV of the Scheme may go up or down depending upon the factors and forces affecting the securities market. Past performance of the Sponsors and their affiliates / AMC / Mutual Fund and its Scheme(s) do not indicate the future performance of the Scheme of the Mutual Fund. There is no assurance or guarantee to Unit holders as to the rate of dividend distribution nor that dividends will be paid regularly. Investors in the Scheme are not being offered any guaranteed / assured returns. The NAV of the units issued under the Scheme may be affected, inter-alia by changes in the interest rates, trading volumes, settlement periods, transfer procedures and performance of individual securities. The NAV will inter-alia be exposed to Price / Interest Rate Risk and Credit Risk. **Plan C under HDFC Quarterly Interval Fund, an open-ended interval income scheme; is only the name of the Scheme and does not in any manner indicate either the quality of the Scheme, its future prospects and returns. Please read the Scheme Information Document and Statement of Additional Information before investing.** **Investment Objective:** To generate regular income through investments in Debt / Money Market Instruments and Government Securities. **Load Structure: Entry Load:** Not Applicable. Upfront commission shall be paid directly by the investor to the ARN Holder (AMFI registered Distributor) based on the investors' assessment of various factors including the service rendered by the ARN Holder. **Exit Load:** 1.00% if Units are redeemed on any day other than during the Specified Transaction Period. No exit load is payable if the Units are redeemed during the Specified Transaction Period. **Statutory Details:** HDFC Mutual Fund has been set up as a trust sponsored by Housing Development Finance Corporation Limited and Standard Life Investments Limited (liability restricted to their contribution of ₹1 lakh each to the corpus) with HDFC Trustee Company Limited as the Trustee (Trustee under the Indian Trusts Act, 1882) and with HDFC Asset Management Company Limited as the Investment Manager.